

# Kelly Hwang

[KELLYHWANG.ME](https://kellyhwang.me) 

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## EXPERIENCE

**Dentis USA** Oct 2024 - Present  
Design Specialist Cypress, CA

Led end-to-end creative output for *Dentishop*, producing 100+ digital, print, photo, and video assets, designing 75+ website frames, and redesigning the official site to refine customer user experience and brand consistency.

**Helixtech Corp.** Oct 2023 - Mar 2024  
Product Design Intern Seoul, Korea

Designed and iterated 25+ visual frames for the *kt wizzap* English version, collaborating cross-functionally and translating 50+ features from Korean to English for smooth integration.

**USC Roski** Oct 2022 - May 2023  
Graphic Designer • Marketing Los Angeles, CA

Produced email campaigns and social media graphics for 3.3k+ followers, and curated 30+ artworks/images to ensure consistency with brand identity on the official website.

**H&J Trading Corp.** April 2022 - Oct 2022  
Marketing Intern Brea, CA

Supported the planning of 5+ marketing events and conducted market research to guide new location openings.

## INVOLVEMENT

**Innovative Design** Aug 2022 - May 2023  
VP of Membership • Design Lead Los Angeles, CA

Reviewed and provided feedback on 150+ applications with 20+ e-board members. Previously guided a team of 3 designers to deliver high-quality client assets.

**Roski Mag** Jan 2021 - May 2023  
Executive Operations Manager Los Angeles, CA

Superheaded planning and organization of 5+ social events, coordinating merchandise and managing expenses to stay within budget.

## EDUCATION

University of Southern California  
GPA 3.85  
BFA in Design  
Minor in Marketing & Web Tech + Apps

## SOFTWARES

Adobe Suite (Ai, Ps, Id, Lr)  
Figma • Adobe XD  
Adobe Premiere Pro  
Spark AR  
Cinema 4D

## LANGUAGES

English • Korean  
HTML • CSS

## SKILLS

Branding • Visual Identity  
Visual Design • Graphic Design  
Color Theory • Composition  
Typography • Layout Design  
Print • Digital Multimedia  
Digital • Marketing Design  
Social Media Content Design  
Web • User Interface Design  
Design Systems • Components

## INTERESTS

Photography  
Wheel Throwing

## AWARD • HONORS

Discovery Scholar  
Renaissance Scholar